



Meg Huwar
Principal, Media Buyer & Marketing Strategist

Meg Huwar is an award winning marketing consultant and media buyer who specializes in working with small and mid-sized businesses.

In 2014 Ms. Huwar was awarded Non-Profit Marketer of The Year by The American Marketing Association for her work with The Education Partnership. In 2015 she was named Marketer Of The Year in Sports, Entertainment, Hospitality and Travel by The American Marketing Association for a digital campaign she created for FunFest Entertainment Center.

Ms. Huwar has an extensive background in sales and marketing, including six years as a Senior Account Executive with KDKA-TV, a CBS Owned station. She was a top producer on the sales team, consistently generating over \$5 million dollars in annual revenue. Before moving into television, she spent 12 years working in radio sales for 3WS, WDVE, WKST, WXDX and WPGB, where she was also a top producer and a President's Award winner. Early in her career, she sold print advertising for *The Pittsburgh Business Times* and worked on the agency side as an Account Executive with Ampersand Advertising and as an intern with Ketchum Advertising.

Meg's first job after attending John Carroll University, was in the Admissions Department at Carlow College (prior to obtaining University status.) In that position she learned a great deal about marketing in higher education and the "path to purchase" for students and parents as they choose a four year college.

Currently, Ms. Huwar is the Principal at Huwar Marketing and resides in Indiana Township with her husband, Bradley, and children, Nathan and Anna.

